



Peter Dowell

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EXPERIENCE

MediaCor, 2011 - Present

- Small Business Website Design, Hosting, SEO, Training and Technical Support
- Social and New Media Creative Consultant
- Videographer, Production Editor, Graphic and Multimedia Design
- Podcasting and Video blog Production

Corporate TV Studio Manager

OfficeMax, Naperville, IL — 2005 - 2011

- Designed, installed and managed the day to day operations of an intranet based video production studio
- Studio and field video production, filming, editing and delivery
- Graphic and multimedia design for standup and web based training
- Live on-location video streaming in a variety of formats for on-demand and flash based delivery
- Managed the audio/video for both on-site and off-site corporate meetings and events including video projection, soundboard operation, videoconferencing setup and support, teleprompter setup and operation, meeting layout and production logistics
- Trainer for setup and operation of studio and field equipment such as lighting, audio, editor, switcher, cameras, teleprompter and decks and including production software
- Creative lead for corporate messaging and video productions including, corporate messaging, training videos, and customer facing product information videos

Production Coordinator / Camera operator / video editor

Fred Meyer, Portland, OR — 2002 - 2005

- Developed, implemented, and managed a satellite based communication studio including videotape machines, disk-based NLE servers, camera control units, studio cameras, video switchers, teleprompter, audio mixers and other equipment including the Arel LMS used for live and taped television programming and distance learning.
- Responsible for the production of corporate training and communication broadcasts including Videographer, Production Editor, Graphic and Multimedia Design and on-location shoots support including directing, camera operation, lighting, teleprompter and sound technician.
- Create graphics, 2D and 3D animations, logos, video edits, music and sounds, used in these broadcasts.
- Maintain the portal web site used to communicate broadcast news, training and the programming schedule to viewers.

Multimedia and Graphics Specialist
Fred Meyer, Portland, OR — 1998 - 2002

- Supported the training department with video editing, graphics, multimedia (PowerPoint, Flash, and Authorware), page layout and workbook template design.
- Created PowerPoint and multimedia Flash based presentations, and web page design/layout using Dreamweaver and other WYSIWYG html editors.
- Logistical and technical support for off-site training seminars and conferences including video projection, soundboard operation, videoconferencing setup and support, teleprompter setup and operation, meeting layout and production logistics
- Introduced the use of PowerPoint and data projection for corporate communications.

Fred Meyer, Portland, OR — 1989 - 1998

- Corporate Conference Center Manager
- Logistic support for corporate conferences and trade shows including booth layout, setup, A/V support
- A/V technical support for off-site events including store grand openings and remodels.
- Retail Reset/Relay Coordinator and merchandiser
- Visual Display Specialist

EDUCATION

ITT Technical Institute, Portland OR — Bachelor's, Computer Visualization Technology, 2000
Graduated with honors, second in my class. Auditing classes 2012.

The Art Institute of Seattle, Seattle WA — Associate Degree, Fashion Merchandising, 1987

The Second City, Chicago IL — Certificate of Completion, Voice and Speech, 2011

SKILLS

New Social Media • Graphic Design • Web Design • Video Production • Social Media • Corporate Communications • Creative Consultant • Mac OSX • Windows 7 • GlobeCaster Suite • Arel LMS • Adobe Production Suite • Premier • Final Cut Pro • Flash • Photoshop • Dreamweaver • FrontPage • Director • HTML • Java Script • Lingo • Freehand • Fireworks • Illustrator • 3DStudio Max • Authorware • ActionScript • Quark Express • Microsoft Office • Adobe Acrobat • FrameMaker